




Breakthrough Point

DAILY UPDATE 1 : BOOKS

जनसंपर्क क्या और कैसे होता है, यह बताने वाले पहले 90 के दशक में डॉ. ए.के. सिंह जी थे देखा और सीखा था, और आज तक पीछे नहीं आ रहा है। लगभग 27 सालों में वेने उन्हें भारतीय रेल के सबसे पहले और अग्रणी क्षेत्रीय रेल, मध्य रेल के प्रख्यान में करीब से काम करने देखा है। पहले रेल कार्यक्रम में प्रख्यान में ही का संकोचन हो, या माध्यमिक और का संकोचन, उपकर मशीन महान और माल धाच में लिफ्टने और नेटवर्क आगरा है।

महा लोगों के बीच ही रहनेवाले, सभी के लिए और हर किसी को जिसकी हो सके उनमें मदद करनेवाले डॉ. सिंह ने अपने कैरियर से काफी किस्म को मसतुन करने नहीं भेजा है। लोगों के साथ संवाद स्थापित करने और उनकी जरूरतों को समझने में जनसंपर्क की अग्रणी भूमिका है। यह संवादात्मक प्रक्रिया न केवल लोगों के अंतर्भाव में सुधार करने में मदद करती है बल्कि संगठन को भी लोगों द्वारा प्रदान सुझाव और प्रतिक्रियाओं का संग्रह करने में सहायक होती है। जनसंपर्क विभाग को लेकर लिखी गई इसकी यह किताब निरंतर हर संदर्भ में सहायक होगी।


मेरा मित्रवाच है कि 'जनसंपर्क और हिन्दी : भारतीय रेल के परिदृश्य में' विषय पर लिखी यह पुस्तक बहुत ही संवेदनशील एवं उपयोगी साबित होगी। डॉ. सिंह जी यह किताब जनसंपर्क के छात्रों को नई दिशा देती।



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जनसंपर्क और हिन्दी : भारतीय रेल के परिदृश्य में


जनसंपर्क और हिन्दी (भारतीय रेल के परिदृश्य में)



डॉ. अशोक कुमार सिंह

विशाल वर्ग-दलकों में से डॉ. अशोक कुमार सिंह से बहुत हुआ है, डॉ. सिंह अपनी विलक्षणता, चक्रवर्तियों के दोहन और नेक इरासा है। इसकी पुस्तक जनसंपर्क और हिन्दी : भारतीय रेल के परिदृश्य में जनसंपर्क और हिन्दी के क्षेत्र में एक अर्थात् फुल है। इस पुस्तक में जनसंपर्क क्या होता है, इसकी उपयोगिता, अवधारणा, संरचना, व्यक्तित्व, उपयोगिता, उसके लक्ष्य एवं नीतियों का इन्होंने बड़े ही प्रभावशाली ढंग से वर्णित किया है। इसके साथ ही स्वतंत्रता पूर्व और स्वतंत्रता के बाद भारतीय रेल में जनसंपर्क और हिन्दी के उपयोग एवं महत्व को लेकर सटीक विश्लेषण भी किया है। इन्होंने इस पुस्तक में भारतीय रेल के पौरवर्तनी इतिहास के साथ- साथ भारतीय रेल पर अत्याधुनिक तकनीक के इस्तेमाल के बारे में विस्तार से जानकारी दी है। इसके साथ ही इन्होंने इस पुस्तक में भारतीय रेल के विकास में डिजिटल चाली संशुद्धि की विधा के योगदान के बारे में भी अर्थात् ढंग से वर्णन किया है।

एवं: सर्वमान्य मध्य डिजिटल की विधा का पुग है। 'जनसंपर्क और हिन्दी : भारतीय रेल के परिदृश्य में' पर लिखी इसकी यह पुस्तक निम्नलिखित एक बहुत ही उपयोगी पुस्तक होगी। यह पुस्तक न केवल जनसंपर्क एवं हिन्दी विभाग में कार्यरत कर्मियों बल्कि शोधार्थियों के लिए भी एक उत्तम संसाधन होगी।



डॉ. अशोक कुमार सिंह
 वरिष्ठ जनसंपर्क, लेखक, संपादक

Mumbai: Governor Ramesh Bais Releases Dr. Ashok Kumar Singhs Book Jan Sampark Aur Hindi :-

His Excellency Governor Ramesh Bais released Dr. Ashok Kumar Singh's book "Jan Sampark Aur Hindi" at the Raj Bhavan premises. Dr. Swapnil Nila, Deputy Chief Public Relations Officer Anil Kumar Jain, Public Relations Officer Michael Manuel Raj, and publisher Ramkumar were all present. According to a senior author this book will prove to be a boon not only for the employees working in the Public Relations and Hindi Department but also for the researchers. This book has been published by the reputed Mumbai publisher RK Publications.



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DAILY UPDATE 2 : DEFENCE



Japan-India Maritime Exercise JIMEX-24 Kicks Off In Yokosuka :-

The Indian Navy's indigenous Stealth Frigate INS Shivalik arrived in Yokosuka, Japan, to participate in the bilateral Japan-India Maritime Exercise 2024 (JIMEX 24). This is JIMEX's seventh edition since its debut in 2012. VAdm ITO Hiroshi, Commander JMSDF Yokosuka District, and Ambassador Sibi George, India's Ambassador to Japan, welcomed the ship warmly. The practice consists of both harbour and marine aspects. The harbour phase will comprise professional, sports and social interactions, after which the two navies will jointly hone their war fighting skills at sea and enhance their interoperability through complex multi-discipline operations in the surface, sub-surface and air domains.



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DAILY UPDATE 3: DEFENCE



Lt General Upendra Dwivedi Named New Army Chief :-

The Centre has nominated Lt Gen Upendra Dwivedi as the new Chief of Army Staff, putting an end to debate about the critical appointment. Dwivedi, currently Vice Chief of the Army Staff, will follow incumbent General Manoj Pande, whose term has been extended by one month to June 30. Dwivedi was born on July 1, 1964, and commissioned into the Indian Army's Infantry (Jammu and Kashmir Rifles) on December 15, 1984. During his long service spanning nearly 40 years, he has served in a variety of Command, Staff, Instructional and Foreign appointments.



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DAILY UPDATE 4 : ECONOMY



Bank Of India Acquires 6.1% Stake In CCIL IFSC :-

The Bank of India has bought a 6.125 percent share in the recently created Clearing Corporation of India Ltd. (IFSC), which is listed in Gujarat's GIFT SEZ. Subrat Kumar, Bank of India Executive Director (International Operations), made the



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announcement during a celebration commemorating the establishment of the bank's IFSC Banking Unit in GIFT City. Promoted by Clearing Corporation of India Limited (CCIL), CCIL IFSC is the proposed entity to build and operate a real-time foreign currency settlement system at GIFT City. The entity will act as a clearing house and system operator at GIFT City.

DAILY UPDATE 5 : INTERNATIONAL





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India Welcomes Egypt, Iran, UAE, Saudi Arabia And Ethiopia Joining BRICS :-

India welcomed Egypt, Iran, the United Arab Emirates, Saudi Arabia, and Ethiopia as new members of the BRICS grouping, as their officials attended a critical conference of the bloc hosted by Russia, which took over the year-long membership of BRICS on January 1. Dammu Ravi, a senior diplomat, represented India's delegation in Nizhny Novgorod, western Russia. The meeting was the first ministerial meeting following BRICS expansion in 2023 when Egypt, Ethiopia, Iran, Saudi Arabia, and the UAE joined Brazil, Russia, India, China, and South Africa as full-fledged BRICS members.

DAILY UPDATE 6 : NATIONAL



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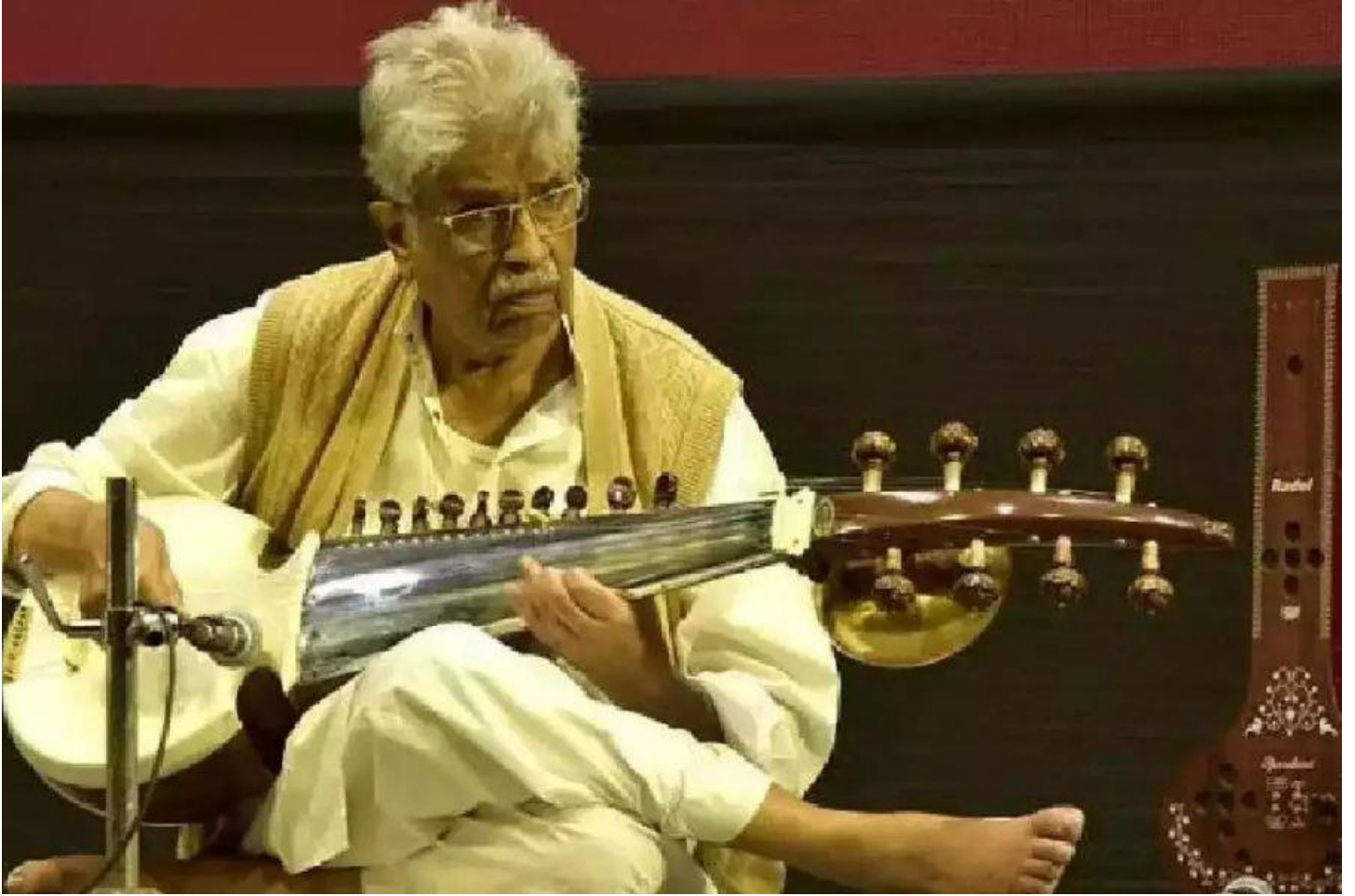
Government Announces 3 Crore Additional Homes Under PMAY :-

The Indian government has agreed to provide aid for house construction to an additional 3 crore rural and urban households through the Pradhan Mantri Awas Yojana (PMAY). PMAY has been in place since 2015-16, with the goal of providing housing support to eligible low-income families throughout the country. Over the last ten years, 4.21 crore homes have been built for these recipients through the initiative. All the houses constructed under PMAY are provided with basic amenities such as household toilets, LPG connections, electricity connections, and functional household tap connections, through convergence with other schemes of the Central and State Governments.



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DAILY UPDATE 7 : OBITUARY



Sarod maestro Pandit Rajeev Taranath passes away :-

Sarod master Pandit Rajeev Taranath, who was being treated at a private hospital in Mysuru, died lately. Pandit Taranath, a famous exponent of Senia Maihar Gharana, was honored by the Government of India with the Padma Shri in 2019 and the Sangeet Natak Akademi award in 2000. In Karnataka, he received the Rajyotsava Award in 1996, the Chowdaiah Memorial Award in 1998, the Sangeet Vidwan Award in 2018, and the Nadoja Award in 2019. Minister in charge of Mysuru district H C Mahadevappa and Minister for Kannada and Culture Shivaraj Tangadagi have condoled the death of the well-known Indian classical music exponent.



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DAILY UPDATE 8 : OBITUARY



Tragic Plane Crash Claims Lives Of Malawi's Vice President And Others :-

Malawi's vice president, Saulos Chilima, and nine other persons were killed after their small military plane crashed in severe weather in a mountainous location in the country's north, according to the president. Chilima was 51. President Lazarus Chakwera stated in a live address on state television that the plane's wreckage had been discovered after a day-long search in dense woodlands and steep terrain near the northern city of Mzuzu. He said the wreckage was found near a hill and the plane had been "completely destroyed" and everyone onboard was killed on impact.



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DAILY UPDATE 9 : SPORTS



Sumit Nagal Wins His 6th ATP Challenger Tennis Title :-

Sumit Nagal, India's premier player, defeated Dalibor Svrčina of the Czech Republic in straight sets to win the Tampere Open in Finland in a major achievement. He won 6-4, 7-5 to claim his fourth ATP challenger title in five appearances. Nagal was initially behind 4-1 in the opening game. However, he quickly recovered to take a 5-3 lead and finally won the first set 6-4 thanks to some excellent baseline strokes. After the break, Svrčina, on the other hand, was also in no mood



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to let it go either. The Czech Republic player soon started hitting an array of shots, trying to come back in the final and get the better of Nagpal .

DAILY UPDATE 10 : STATE



Mohan Charan Majhi Took Oath As Chief Minister Of Odisha :-



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On June 12, Mohan Charan Majhi, a four-time MLA, took oath as Odisha Chief Minister. The 52-year-old leader is a well-known tribal figure in the coastal state. Kanak Vardhan Singh Deo and Pravati Parida will be his deputies. Mohan Charan Manjhi won the election for the Keonjhar Assembly seat by over 11,000 votes. He defeated Biju Janata Dal's Mina Majhi and Congress' Prativa Manjari Naik. The BJP won 78 seats in the 147-member Odisha Assembly, while the BJD bagged 51. The BJD and the BJP were in alliance for 11 years between 1998 and 2009 and fought three Lok Sabha and two Assembly elections together.